

# Breastfeeding at 6-8 weeks

**Business Intelligence Service**

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Data: 2013/14 – 2017/18



**Oldham**  
Council

## Contents

1	Data Sources / Quality.....	3
2	Breastfeeding at 6-8 Weeks Trend .....	3
3	Breastfeeding by Ward 15/16 .....	4
4	Breastfeeding by Ward 16/17 .....	5
5	Breastfeeding by Ward 17/18 .....	7
6	Percentage Change by Ward .....	8

## Figures

Figure 1: Percentage of infants totally or partially breastfed at 6-8 weeks, 2013/14 - 2017/18 .....	3
Figure 2: Percentage totally or partially breastfed at 6-8 weeks by ward, Q1 - Q4 2015/16 .....	4
Figure 3: Percentage totally or partially breastfed at 6-8 weeks by ward, Q1 - Q4 2016/17 .....	6
Figure 4: Percentage totally or partially breastfed at 6-8 weeks by ward, Q1 - Q4 2017/18 .....	7
Figure 5: Percentage change by Oldham ward 2015/16 – 2017/18 .....	9

## Tables

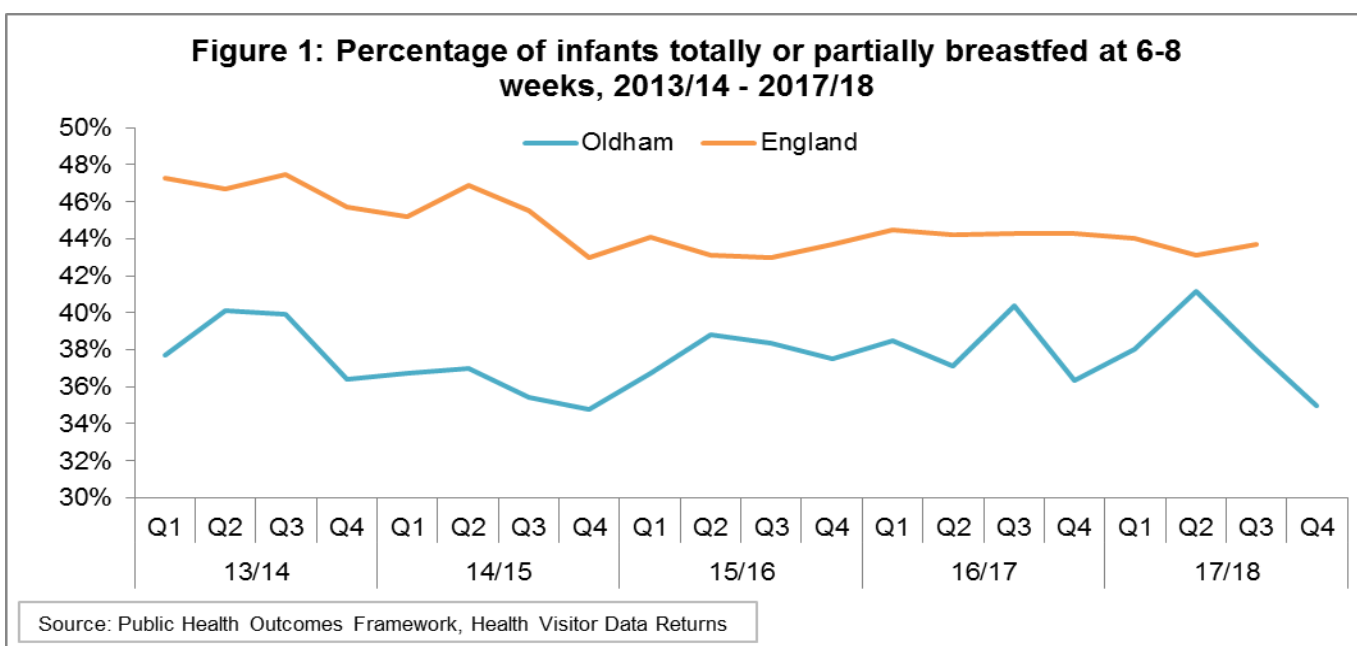
Table 1: Percentage of infants breastfed at 6-8 weeks, 2015/16 – 2017/18 .....	4
Table 2: Percentage of infants breastfed at 6-8 weeks by ward, 2015/16 .....	5
Table 3: Percentage of infants breastfed at 6-8 weeks by ward, 2016/17 .....	6
Table 4: Percentage of infants breastfed at 6-8 weeks by ward, 2017/18 .....	8
Table 5: Percentage of infants breastfed at 6-8 weeks by ward, 2017/18 .....	9

# 1 Data Sources / Quality

- Data for Q1 2013/14 to Q4 2014/15 is taken from Public Health England Fingertips Tool 'Breastfeeding prevalence at 6-8 weeks after birth (CCG)' with the exception of Q4 2013/14 and Q1 2014/15 where Oldham did not pass data validation. As a result, data for Q4 2013/14 and Q1 2014/15 is taken from T189a reporting data from Pennine Care. Q1 2015/16 data onwards is taken from health visitor information provided by Pennine Care / Bridgewater Community Healthcare NHS Trust.
- Data for England Q1 2017/18 was not available as a sufficient number of regions did not pass stage 1 data validation; as such data for Q4 2016/17 has been replicated for Q1 2017/18 in figure 1. Data for Q4 2017/18 is not yet available.
- England data displayed in figure 2 is taken as an average of Q2 and Q3 2017/18 only. Data for Q1 did not pass stage 1 validation and data for Q4 has not yet been released.

# 2 Breastfeeding at 6-8 Weeks Trend

- The rate for Oldham has remained consistently below the England rate, with the national figure sitting at 9.6 percentage points above Oldham at the start of the period shown (Q1 2013/14) and 6 percentage points above Oldham in Q3 2017/18.
- As can be seen from figure 1, breastfeeding rates across Oldham have followed roughly the same trend as England, with peaks and dips in similar places along the timeline, with slightly larger fluctuations at a local level due to the relatively small numbers being analysed. Although there have been fluctuations, there has only been relatively slight change in breastfeeding rates over time. Between Q1 2013/14 and the latest quarter of available data, both Oldham and England have experienced a similar percentage decrease in rates of breastfeeding at 6-8 weeks (Oldham 7.2%, England 7.6%).
- The highest recorded quarterly rate for Oldham throughout the period shown (41.2% in Q2 2017/18) still sits below the lowest recorded rate for England (43% in Q3 2015/16).
- The lowest recorded rate for Oldham was in Q4 2014/15 at 34.8%.



**Table 1: Percentage of infants breastfed a 6-8 weeks 2015/16 – 2017/18**

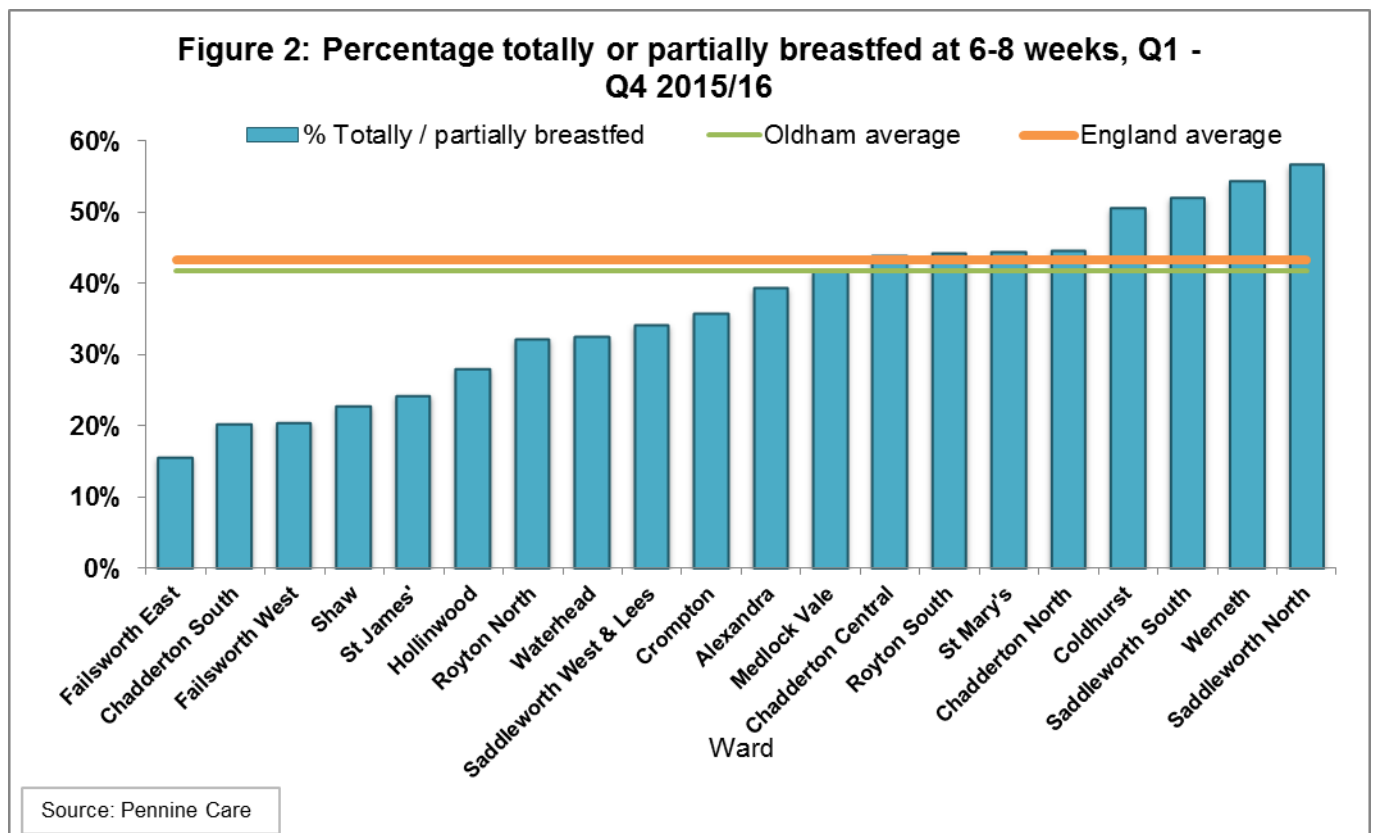
	Oldham Average	England Average
2015/16	41.7%	43.2%
2016/17	38.1%	44.4%
2017/18	38.5%*	

\* Provisional local data - not yet published, average of data for Q1-Q4 2017/18 ward data

Source: Public Health England National Child and Maternal Health Intelligence Network & Bridgewater Community Healthcare NHS Trust

### 3 Breastfeeding by Ward 15/16

- Figure 2 displays the percentage of babies totally and partially breastfed at 6-8 weeks using pooled data from Q1 to Q4 2015/16.
- The ward with the highest rate was Saddleworth North with 56.7%.
- The ward with the lowest rate was Failsworth East with 15.7%, considerably lower than the England rate of 43.2%.
- Seven wards had rates higher than the England average.
- The difference between the worst performing ward (Failsworth East) and the top performing ward (Saddleworth North) was 41 percentage points.



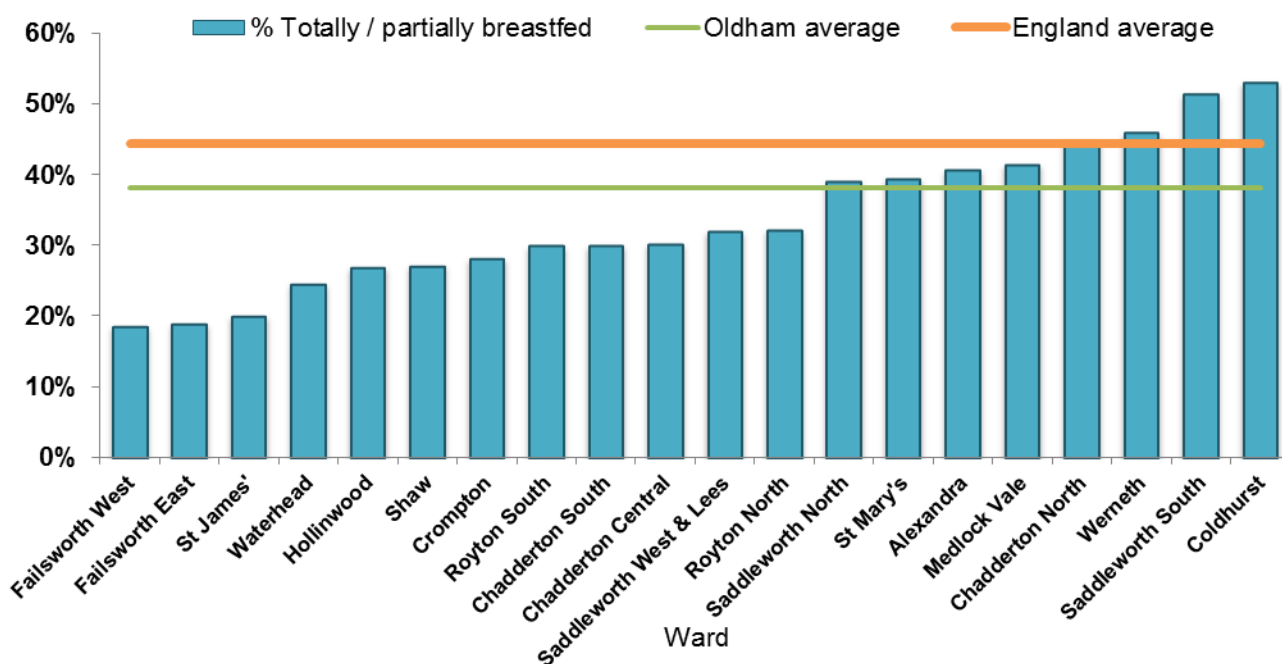
**Table 2: Percentage totally or partially breastfed at 6-8 weeks by ward, 2015/16**

	Totally or partially breastfed	Total cohort	% totally or partially breastfed
Alexandra	95	241	39.4%
Chadderton Central	51	116	44.0%
Chadderton North	64	143	44.8%
Chadderton South	31	152	20.4%
Coldhurst	125	247	50.6%
Crompton	28	78	35.9%
Failsworth East	16	102	15.7%
Failsworth West	23	112	20.5%
Hollinwood	48	171	28.1%
Medlock Vale	92	220	41.8%
Royton North	30	93	32.3%
Royton South	54	122	44.3%
Saddleworth North	38	67	56.7%
Saddleworth South	37	71	52.1%
Saddleworth West & Lees	37	108	34.3%
Shaw	27	118	22.9%
St James'	48	197	24.4%
St Mary's	128	288	44.4%
Waterhead	67	206	32.5%
Werneth	150	276	54.3%

## 4 Breastfeeding by Ward 16/17

- Figure 3 displays the percentage of babies totally and partially breastfed at 6-8 weeks using pooled data from Q1 to Q4 2016/17.
- The ward with the highest rate was Coldhurst with 52.9%.
- The ward with the lowest rate was Failsworth West with 18.5%, less than half the average rate for England (44.4%).
- Only Chadderton North, Werneth, Saddleworth South and Coldhurst had rates higher than the England average.
- The difference between the worst performing ward (Failsworth West) and the top performing ward (Coldhurst) was 34.5 percentage points.

**Figure 3: Percentage totally or partially breastfed at 6-8 weeks, Q1 - Q4 2016/17**



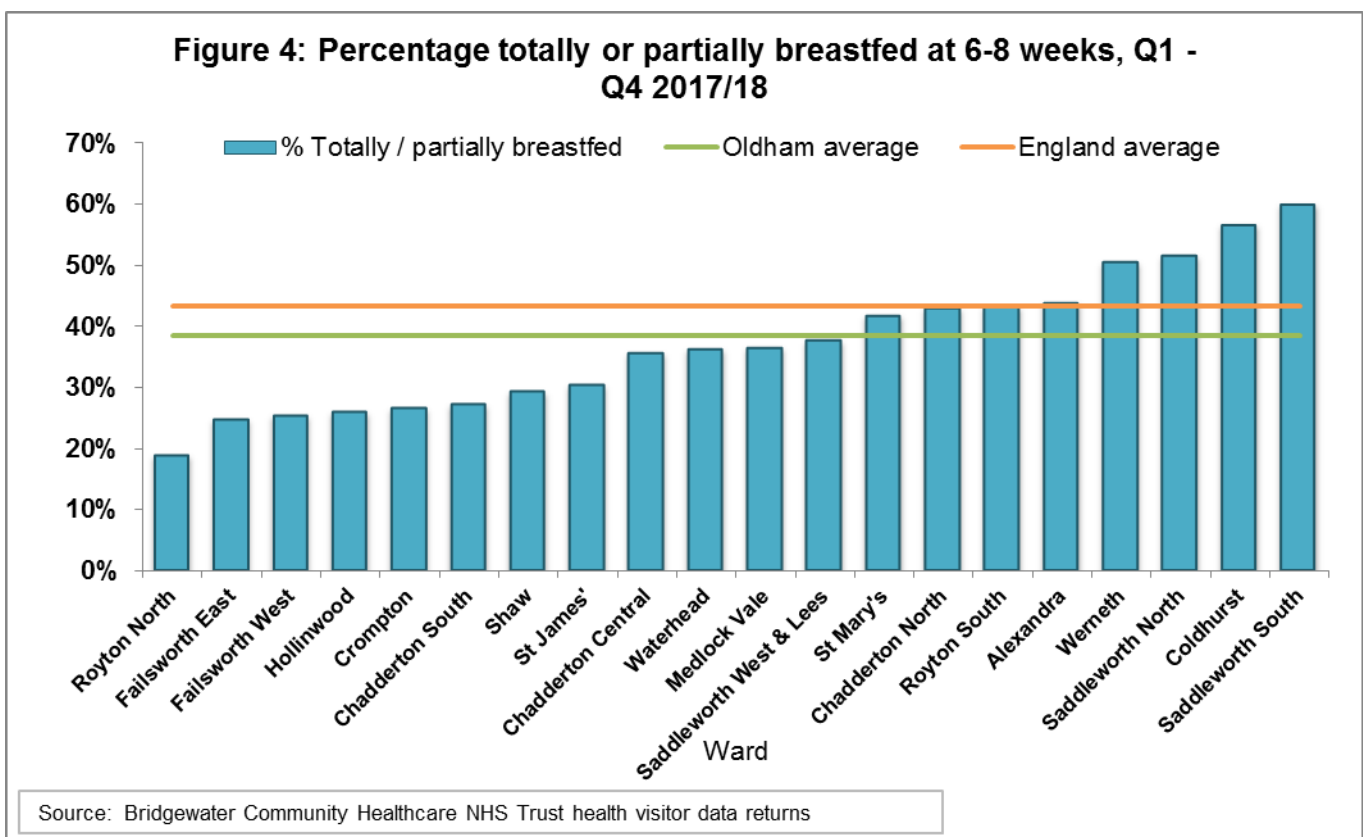
Source: Pennine Care

**Table 3: Percentage totally or partially breastfed at 6-8 weeks by ward, 2016/17**

	Totally or partially breastfed	Total cohort	% totally or partially breastfed
Alexandra	106	261	40.6%
Chadderton Central	32	106	30.2%
Chadderton North	71	159	44.7%
Chadderton South	38	127	29.9%
Coldhurst	144	272	52.9%
Crompton	25	89	28.1%
Failsworth East	20	106	18.9%
Failsworth West	22	119	18.5%
Hollinwood	47	175	26.9%
Medlock Vale	89	215	41.4%
Royton North	27	84	32.1%
Royton South	35	117	29.9%
Saddleworth North	32	82	39.0%
Saddleworth South	40	78	51.3%
Saddleworth West & Lees	38	119	31.9%
Shaw	32	118	27.1%
St James'	43	215	20.0%
St Mary's	122	310	39.4%
Waterhead	51	208	24.5%
Werneth	120	262	45.8%

## 5 Breastfeeding by Ward 17/18

- Figure 4 displays the percentage of babies totally and partially breastfed at 6-8 weeks using pooled data from Q1 to Q4 2017/18.
- The ward with the highest rate was Saddleworth South with 60%, 17 percentage points above the England rate (43%).
- The ward with the lowest rate was Royton North with 18.8%, less than half the average rate for England (43%).
- Alexandra, Werneth, Saddleworth North, Coldhurst and Saddleworth South all had rates higher than the England average of 43%.
- The difference between the worst performing ward (Royton North) and the best performing ward (Saddleworth South) was 41.2 percentage points, meaning more than double the amount of infants are breastfed at 6-8 weeks in Saddleworth South than in Royton North.



**Table 4: Percentage totally or partially breastfed at 6-8 weeks by ward, 2017/18**

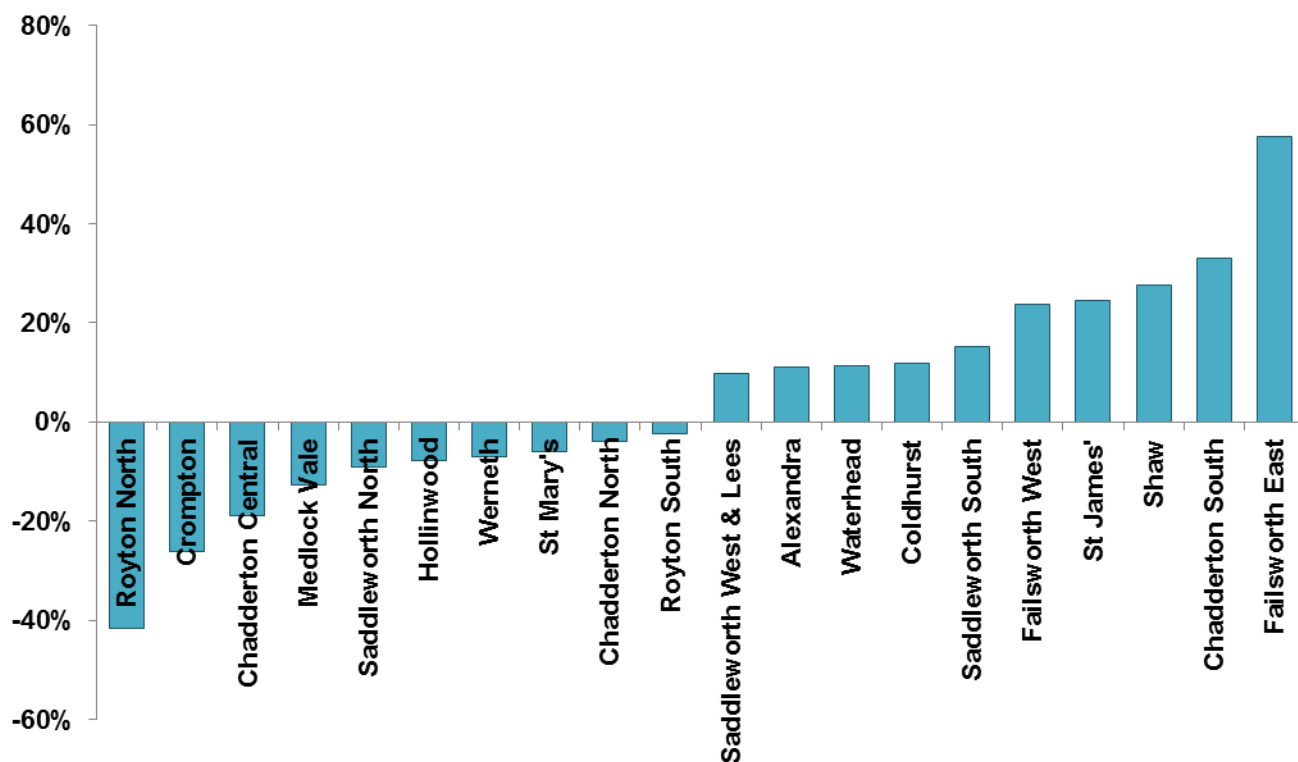
	Totally or partially breastfed	Total cohort	% totally or partially breastfed
Alexandra	106	242	43.8%
Chadderton Central	47	132	35.6%
Chadderton North	70	163	42.9%
Chadderton South	38	140	27.1%
Coldhurst	149	263	56.7%
Crompton	31	117	26.5%
Failsworth East	22	89	24.7%
Failsworth West	33	130	25.4%
Hollinwood	51	197	25.9%
Medlock Vale	96	263	36.5%
Royton North	16	85	18.8%
Royton South	41	95	43.2%
Saddleworth North	34	66	51.5%
Saddleworth South	36	60	60.0%
Saddleworth West & Lees	44	117	37.6%
Shaw	33	113	29.2%
St James'	54	178	30.3%
St Mary's	132	316	41.8%
Waterhead	67	185	36.2%
Werneth	151	299	50.5%

## 6 Percentage Change by Ward

- Figure 5 shows the percentage change in breastfeeding rates at 6-8 weeks between 2015/16 and 2016/17 by ward.
- The ward with the greatest percentage decrease was Royton North, whereby the rate dropped by 41.6%. This represents a change from 32.3% in 2015/16 to 18.8% in 2016/17.
- The ward with the greatest percentage increase was Failsworth East where the rate increased by 57.6%. This represents a change from 15.7% in 2015/16 to 24.7% in 2016/17.



**Figure 5: Percentage change in breastfeeding rates at 6-8 weeks between 2015/16 and 2016/17 by Oldham ward**



Source: Pennine Care (2015/16 & 2016/17) & Bridgewater Community NHS Healthcare Trust (2017/18)

**Table 5: Percentage change 2015/16 - 2017/18 by ward**

	% Change
Royton North	-41.6%
Crompton	-26.2%
Chadderton Central	-19.0%
Medlock Vale	-12.7%
Saddleworth North	-9.2%
Hollinwood	-7.8%
Werneth	-7.1%
St Mary's	-6.0%
Chadderton North	-4.0%
Royton South	-2.5%
Saddleworth West & Lees	9.8%
Alexandra	11.1%
Waterhead	11.4%
Coldhurst	11.9%
Saddleworth South	15.1%
Failsworth West	23.6%
St James'	24.5%
Shaw	27.6%
Chadderton South	33.1%
Failsworth East	57.6%